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B3 snaps up majority stake in Brazilian digital payments platform

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Campos Mello Advogados has helped Brazil's B3 stock exchange acquire a majority stake in local digital payments platform Shipay Tecnologia for 37 million reais (US\$7 million).

Cescon Barrieu advised Shipay on the transaction, which was signed on 26 August.

B3 obtained a 62.45% stake in the company through the deal, strengthening its position in Brazil's fast-growing digital payments market.

The deal involves a call option allowing B3 to acquire the remaining interest in Shipay by 2030, dependent on meeting Shipay's performance targets.

Shipay's co-founders and other institutional investors currently own the remaining shares.

This acquisition adds to recent activity in Brazil's financial services and payments sector. In August, e-commerce platform Olist <u>acquired</u> fintech Flip for 90 million reais (US\$16 million), integrating credit products into its SME services, with Lefosse advising Olist and Bronstein, Zilberberg, Chueiri & Potenza guiding Flip. In July, fintech NG.Cash <u>raised</u> 150 million reais (US\$27 million) in a Series B round led by New Enterprise Associates to expand its digital banking platform, with Veirano Advogados and Gunderson Dettmer Stough Villeneuve Franklin & Hachigian LLP advising NG.Cash and Foley & Lardner LLP and Demarest Advogados representing the investor.

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