



Na Mídia

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Two firms on the partnership between Better Drinks and Heineken



Demarest advised Better Drinks and Pinheiro Neto advised Heineken on the implementation of a commercial partnership through which the innovative portfolio of products of Better Drinks will be included in and will benefit from the production and distribution structure of Heineken. The profits will be reverted to both Heineken and Better Drinks.

The transaction value was not disclosed.

Demarest advised Better Drinks and relied on partner Daniel Caramaschi (pictured left), Carlos Eduardo Orsolon and associates Beatriz Nogueira Buchaim, Camila G. Dayrell Garrote and Pedro Galani Vasconcelos

Pinheiro Neto advised Heineken and relied on partner Antônio Morello (pictured right), associates Bruna Pavanello, Maria Beatriz Junqueira Oliveira de Barros, Paula Rodovalho Silva and Analy Leal Moura.

