



## Na Mídia

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### **Demarest advise Bond III, L.P. in the series B round of CRMBônus**



Demarest advised Bond III, L.P. in the series B equity financing round of CRMBônus, a Brazilian startup that operates as a customer relationship management (CRM) consultancy and giftback platform. CRMBônus raised approximately BRL 400 million in this round, led by BOND.

**Demarest relied on partner Beatriz Seixas (pictured) and associate Pedro Vecci.**