

## Na Mídia

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### Café Três Corações' \$47 Million Acquisition of Mitsui Brasil

Ambrogio Visconti



Demarest advised Mitsui & Co., Ltd. and Mitsui & Co. (Brasil) S.A. (Mitsui) on the deal.

Café Três Corações S.A. (3C) executed the acquisition of Mitsui Alimentos Ltda. (Mitsui Brasil) for BRL 213 million reais (approximately US\$ 47 million).

Mitsui Alimentos's roast and ground (R&G) coffee business in Brazil has operated as part the company Mitsui Alimentos since 1974. It holds a 3.8% share of the Brazilian coffee market and is the fifth largest coffee company in the country. Based on the data disclosed to the Company, the 2019 revenue of Mitsui Alimentos totaled 270 million BRL.

Founded in 1959, in the interior of Rio Grande do Norte, Grupo 3corações is a national leader in the roasted and ground coffee and cappuccino segments, leader in the North and Northeast regions with Café Santa Clara and national vice-leader in soluble coffee.

**Demarest team was led by Partner Gabriel Kuznietz (Picture) and also included Andoni Hernandez, Thereza Montoro, and Daniel Caramaschi.**

Involved fees earner: Daniel Caramaschi – Demarest; Andoni Hernández – Demarest; Gabriel Ricardo Kuznietz – Demarest; Thereza Sarfert Franco Montoro – Demarest;

Law Firms: Demarest;

Clients: Mitsui & Co. (Brasil) S.A.; Mitsui & Co. Ltd;