DEMAREST



Na Mídia

25/03/2019 | Lacca

LACCA São Paulo 2019 – speakers announced!



LACCA is returning for its annual regional meeting in São Paulo in April with a stellar line up of sessions and speakers. LACCA is returning for its annual regional meeting in São Paulo in April with a stellar line up of sessions and speakers.

The Latin American Corporate Counsel Association will be holding its annual regional meeting at the Palácio Tangará in São Paulo on Wednesday 10 April 2019. The meeting regularly attracts over 150 senior in-house counsel, both from multinational and domestic companies.

The event which will run from 9am until 6pm brings GCs together to discuss matters of critical importance for their practice, departments and careers. Like all LACCA meetings, the São Paulo event is designed to maximise not only networking, but also the sharing of best practice among members.

This year, delegates can also attend the networking drinks for the Latin Lawyer Charity Awards Ceremony held that evening. The current line-up of speakers includes:

Alessandra Del Debbio, Vice President of Legal & Corporate Affairs, Microsoft

Bruno Bioni, Founder, Data Privacy Brasil

Claudio Wilberg, CEO, LegalManager Consulting and Technology

Daniel Sibille, Compliance Director Latin America, Oracle

Diego Gualda, Machado Meyer

Eduardo Palinkas, Brazil Country Counsel & Head of Legal and Sr. Litigation Manager for Brazil, LatAm and Canada

Fabiana Leschziner, Executive Vice President, General Counsel & Chief Compliance Officer, Embraer

Flavia Mitri, *Privacy Legal Director for Latin America, Uber*

Gabriel Costa, Managing Counsel, Litigation Latin America & Caribbean, Shell

José Alexandre Buaiz Neto, Pinheiro Neto

Maria Helena Bragaglia, Demarest

Maurizio Levi-Minzi, Debevoise & Plimpton

Pablo Machado, General Counsel & Head of Institutional Affairs, Suzano Papel e Celulose

Valeria Camacho Martins Schmitke, Latam Regional General Counsel, Zurich Minas Brasil

Since GCs are increasingly expected to venture beyond the simply legal aspects of deals to find ways to help their companies push through potential barriers, the meeting will open with a discussion on best practices in leading complex transactions. Topics will include engaging with outside advisors to help navigate regulatory hurdles, compliance considerations and corruption risks, how to successfully reach a compromise during negotiations and bridging cultural gaps in cross-border transactions. The session will also cover some of the opportunities and challenges brought about by Brazil's new administration

In today's post-GDPR landscape, it is of little surprise that Latin America's policymakers, industry leaders and legal practitioners are paying significant attention to privacy and data protection matters and the potential problems and liability related to breaches has raised concerns for companies and their legal teams across the region. The second session will, therefore, will focus on best-practice data governance policies for GCs that want to help their companies adapt to the new regulations, including Brazil's LGPD, and stay ahead of evolving challenges and risks.

After a networking lunch, the first afternoon session will look at new compliance frontiers. Recent high-profile scandals affecting Latin America reflect a changing landscape for accountability and dramatic opportunities for better business practices are developing across the region. How will the future of compliance shape the skill sets required for compliance professionals? What can compliance officers do now to prepare for the future? What role can new technologies play in helping companies come up with innovative compliance practices? These and other questions will be discussed as well as practical strategies and solutions for addressing big picture challenges and leading successful change in organisations.

Legal technology has certainly been the buzzword over the past year. In-house lawyers across sectors are focusing on improving speed and efficiency with which they operate and greater use of technology and

automation is an important part of this change. The penultimate panel of the day will focus on ways in which GCs can harness technology and innovation to give their businesses a competitive edge, helping them reach new customers or new markets faster than ever before and at a much lower cost.

Finally, the last panel of the day will discuss best practices in managing disputes across jurisdictions, topics will include dealing with different legal environments as well as differences in culture and language, benefits of conducting early case assessments, finding the right local counsel and dispute resolution mechanisms.

You can find more details on the event here.