DEMAREST



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Demarest kicks off new year with multiple promotions

Emilio Demetriou-Jones

Demarest Advogados has promoted six lawyers to partner across its corporate, restructuring, energy and trade practices shortly after celebrating its 70th anniversary with a rebrand.

Thereza Maria Sarfert, 42, Ana Paula Pinheiro, 44, and João Paulo Minetto, 36, were promoted in the firm's corporate division. Sarfert and Pinheiro joined the firm in 2011 from Xavier, Bernardes, Bragança and L O Baptista Advogados respectively, while Minetto arrived from Lefosse Advogados in 2015.

In the firm's restructuring practice, Guilherme Bechara, 33, was made partner.

There were also two non-transactional promotions. Raphael Gomes da Silva, 39, an energy lawyer, and Victor Bovarotti, 35, a trade attorney, were appointed partners. Gomes da Silva was legal counsel to Brazil's electric energy trading chamber (CCEE) for seven years before he switched to private practice with Demarest in 2014. Meanwhile, Bovarotti joined the firm in 2007 from PricewaterhouseCoopers Brasil. He has experience working on trade defence and litigation cases at the World Trade Organization.

All the promotions came into effect on 1 January. They increase Demarest's partner count to 63 in total.

Paulo Rocha, managing partner of the firm, says the appointments demonstrate the firm's confidence in the country's continued growth. Brazil's Central Bank forecasts a 2% increase in GDP this year.

The firm, which celebrated its 70th anniversary in 2018, also launched a new logo. The firm says the new branding represents its practice area growth and the investments it has made in diversity, social change and innovation. This includes creating initiatives that promote the inclusion of women, ethnic minorities and people from the LGBTQ community in the workplace.